

FOR IMMEDIATE RELEASE

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Zenivex[®] Adulticide Now Registered by EPA for Use over Crops and Pastureland

Schaumburg, Ill., January 9, 2014 – Central Life Sciences, whose founders invented insect growth regulator technology more than 35 years ago, recently announced that Zenivex[®] adulticide has received approval from the EPA for mosquito control efforts over cropland and pastureland.

“Our mosquito control customers have been anxiously awaiting this crop clearance for Zenivex[®], and we’re excited that they can now rely on it for an even greater range of application sites,” said Larry Smith, Director of Sales for Central Life Sciences. “Zenivex[®] contains a unique type of pyrethroid (Etofenprox) and does not contain PBO. It is a non-ester pyrethroid which makes it especially effective against adult mosquitoes including those resistant to organophosphates.”

As a result of the approval, Zenivex[®] may now be applied over crops (including row, tree, fruit, citrus, pasture and other areas where agricultural enterprises take place) or to areas where drift over cropland could occur. Zenivex[®] can be applied to these areas by either ground or aerial application following label rates and directions.

The crop approval applies to both formulations of Zenivex[®], including Zenivex[®] E20 and Zenivex[®] E4 RTU. Both offerings are oil-based formulations designed for use in Ultra Low Volume (ULV) applications. Featuring the active ingredient Etofenprox, Zenivex[®] offers quick, permanent knockdown of adult mosquitoes. For more information about Zenivex[®] and to view the updated product labels please visit www.zenivex.com.

*California, Florida and New York state registrations pending.

About Central Life Sciences

Central Life Sciences products are a part of Central Garden & Pet. Central Life Sciences is dedicated to creating healthier environments and making life better for people, plants and companion animals around the world. As inventors of insect growth regulator technology more than 35 years ago, the founders of Central Life Sciences pioneered biorational pest control: using the insect’s chemistry as a means to reduce pest populations. To learn more about Central Life Sciences, call 1-800-248-7763 or visit our website at www.centrallifesciences.com.



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